

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	60 Plus Association
Product	Est 60
Estimate Number	60

Invoice #	142868-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	142868
Alt Order #	Political Issue- 04083549
Deal #	
Order Flight	10/31/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12736
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Mentzer Media Service
Attention: Accounts Payable
600 Fairmount Avenue
Suite 306
Towson, MD 21286

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 9a	9-10a								
					10/29/12 to 11/04/12	2x	--- TF--				
	13			Th	11/01/12	:30	9:45 AM	SPA12TV17H	\$2,000.00		2
	13			F	11/02/12	:30	9:38 AM	SPA12TV17H	\$2,000.00		1
2	13	Judge Judy	4p-5p								
					10/29/12 to 11/04/12	2x	--- TF--				
	13			Th	11/01/12	:30	4:28 PM	SPA12TV17H	\$1,800.00		2
	13			F	11/02/12	:30	3:58 PM	SPA12TV17H	\$1,800.00		1
3	13	Fox 13 News at 5p	5p-530p								
					10/29/12 to 11/04/12	2x	--- TF--				
	13			Th	11/01/12	:30	5:11 PM	SPA12TV17H	\$3,000.00		2
	13			F	11/02/12	:30	5:28 PM	SPA12TV17H	\$3,000.00		1
4	13	Fox 13 News at 530p	530p-6p								
					10/29/12 to 11/04/12	2x	--- TF--				
	13			Th	11/01/12	:30	5:59 PM	SPA12TV17H	\$3,000.00		1
	13			F	11/02/12	:30	5:54 PM	SPA12TV17H	\$3,000.00		2
5	13	M-Su 11p-1135p Late News	11p-1135p								
					10/29/12 to 11/04/12	2x	--- TF--				
	13			Th	11/01/12	:30	11:29 PM	SPA12TV17H	\$3,500.00		2
	13			F	11/02/12	:30	11:21 PM	SPA12TV17H	\$3,500.00		1
6	13	M-Su 10p-1030p Late News	10p-1030p								
					10/29/12 to 11/04/12	3x	--- TF-S				
	13			Th	11/01/12	:30	10:21 PM	SPA12TV17H	\$4,800.00		3
	13			F	11/02/12	:30	10:28 PM	SPA12TV17H	\$4,800.00		2
	13			Su	11/04/12	:30	10:36 PM	SPA12TV17H	\$4,800.00		1
7	13	M-Su 1030-11p Late News	1030p-11p								
					10/29/12 to 11/04/12	3x	--- TFSS				
	13			Th	11/01/12	:30	10:42 PM	SPA12TV17H	\$4,200.00		1
	13			F	11/02/12	:30	10:42 PM	SPA12TV17H	\$4,200.00		2

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	13	M-Su 1030-11p Late News	1030p-11p	Su	11/04/12	:30	11:08 PM	SPA12TV17H	\$4,200.00		3
8	13	Good Day Su 7a	7a-8a	10/29/12 to 11/04/12	1x	-----S					
	13			Su	11/04/12	:30	7:59 AM	SPA12TV17H	\$1,800.00		1
9	13	Good Day Su 8a	8a-9a	10/29/12 to 11/04/12	1x	-----S					
	13			Su	11/04/12	:30	8:28 AM	SPA12TV17H	\$1,800.00		1
10	13	Good Day 9a	9-10a	11/05/12 to 11/11/12	1x	M-----					
	13			M	11/05/12	:30	9:14 AM	SPA12TV17H	\$2,000.00		1
11	13	Judge Judy	4p-5p	11/05/12 to 11/11/12	1x	M-----					
	13			M	11/05/12	:30	4:50 PM	SPA12TV17H	\$1,800.00		1
12	13	Fox 13 News at 5p	5p-530p	11/05/12 to 11/11/12	1x	M-----					
	13			M	11/05/12	:30	5:23 PM	SPA12TV17H	\$3,000.00		1
13	13	Fox 13 News at 530p	530p-6p	11/05/12 to 11/11/12	1x	M-----					
	13			M	11/05/12	:30	5:59 PM	SPA12TV17H	\$3,000.00		1
14	13	M-Su 11p-1135p Late News	11p-1135p	11/05/12 to 11/11/12	1x	M-----					
	13			M	11/05/12	:30	11:29 PM	SPA12TV17H	\$3,500.00		1
15	13	M-Su 10p-1030p Late News	10p-1030p	11/05/12 to 11/11/12	1x	M-----					
	13			M	11/05/12	:30	10:29 PM	SPA12TV17H	\$4,800.00		1
16	13	M-Su 1030-11p Late News	1030p-11p	11/05/12 to 11/11/12	1x	M-----					

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16	13	M-Su 1030-11p Late News	1030p-11p	M	11/05/12	:30	10:42 PM	SPA12TV17H	\$4,200.00		1

Aired Spots **25**

<u>Gross Total</u>	\$79,500.00	
<u>Agency Commission</u>	\$11,925.00	
<u>Net Amount Due</u>	\$67,575.00	<u>Payment Terms 30 Days</u>

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